

WANT TO BE AN AGRI PRENEUR? EXPLORE ORGANIC BUSINESS OPPORTUNITIES

Organic Agri Business Entrepreneurship Residential Workshop



What?

- Expert Presentations
- Hands on training
- Practical Demonstrations
- Q & A Sessions
- Fun activities

Who can attend?

- Progressive farmers
- Agriculture Graduates
- Budding entrepreneurs
- Agri tech entrepreneurs
- Interested members

- Course fees Rs 15000 for 3 days Program excluding Food and Accommodation
- 25% Discount for booking before 10th December
- For 2 or more bookings from same organization Rs 9000 per Head
- +
- Food and Accommodation charges Rs 4500/Head for 3 days

For
ICCOA Members:
Course fees
Rs 9000, Food &
Accommodation
Rs 4500

Date: 16th to 18th December 2021

For Booking Please Contact Mr. Jaydip Roy, Mob-9901878511
& Ms. Mala Singh, Mob-8123032933
Limited Seats



Jaivik Vigyan Kendra (JVK)
Centre for Sustainable and Organic Farming (C-SOF)
Salivaram village, Denkanikottai Taluk,
Krishnagiri District, Tamil Nadu
For more information - www.iccoa.org



Workshop on Organic Agri - Business Development

Day I - 16/12/2021

Session I [09:00 to 13:00]

- 1 Welcome, Introduction and Ice Breaking
- 2 Organic sector in India and Worldwide
- 3 Introduction to certification and Marketing
- 4 Group work method- Introduction; Reflection volunteer

Session II [14:00 to 17:30]

- 1 Organic Entrepreneurship
 - Organic production and aggregation
 - Supply Chain - processing and distribution (B2B)
 - Organic retail brands and stores (B2C)
 - Organic export: Major markets EU and USA
- 2 Group Activity - Breakout session

Evening session

Farm Visit, Bonfire and Dinner

Day II - 17/12/2021

Yoga session and trekking into forest area

Session III [09:00 to 13:00]

- 1 Reflection day 1 by volunteer
- 2 Group presentations (World café method)

Session IV [14:00 to 17:30]

- 1 Management games (Leadership and Roles)
- 2 Organic certification : When, What and How?
- 3 Group presentation (ppt)- 4 group * 15 mins

Evening session

Demonstration of on-farm input generation, playtime, bonfire and dinner

Day III - 18/12/2021

Yoga session, games or trekking

Session V [09:00 to 13:00]

- 1 FPOs in organic business models
- 2 How FPOs are formed/managed
- 3 Group work: Make a FPO in your region (4 Group - 4 FPO Models)

Session VI [14:00 to 17:30]

- 1 Government programmes in support of organic farming and
- 2 Government support in formation of FPOs (CBBO, Amrith, NABARD,
- 3 Q & A session and conclusion
- 4 Awards and certificate distribution
 - Best group award
 - Best trainees 2 Nos
- 5 Conclusion with photo session

